

IoT Steering Committee Minutes

June 22, 2020

Agenda

Agenda Topics	Moderator	Minutes
Adopt the minutes of the April 16, 2020 call	Frédéric	5
Return on the Eclipse Virtual IoT and Edge Native Day	Ioana	10
2020 IoT Developer Survey	Ioana	10
Deliverables for Q3 and Q4	Ioana	30

Attendees

Present

Robert Andres — Eurotech (alternate)
Paul Buck — Eclipse Foundation
Marco Carrer — Eurotech
Frédéric Desbiens — Eclipse Foundation
Kai Hudala — Bosch (alternate)
Ioana Maftai — Eclipse Foundation
Jens Reimann — Red Hat

Excused

Caroline Buck — Bosch

Minutes

1. Minutes of the April 16, 2020 call

The Minutes of the April 16, 2020, meeting were unanimously approved.

2. Return on the Eclipse Virtual IoT and Edge Native Day

The Eclipse Virtual IoT and Edge Native Day 2020 happened as planned on May 28, 2020. Ioana Maftai presented a detailed retrospective of the participation in the event. Overall, we

are satisfied with the attendance. 164 people registered and 108 attended live, which results in a 74% show up rate.

The Eclipse IoT website and our Virtual IoT meetup were the two most effective channels for attendee registration.

3. 2020 IoT Developer Survey Status

Ioana Maftei presented the latest metrics about the current edition of the IoT Developer Survey. As of June 25, 1275 respondents had participated in the survey and the completion rate stood at 41%.

Overall, the survey banner on Eclipse.org has been once again the most effective advertising for the survey. However, we saw encouraging results stemming from our outreach to influencers and LinkedIn groups, notably.

Frédéric Desbiens mentioned that the survey will not close on June 26 as planned but will rather be extended to July 10. This will enable the marketing team to perform a social media blitz where a message highlighting the theme of a specific survey question will be posted every day.

4. Deliverables for Q3 and Q4

Earlier in 2020, Jens Reimann had drafted a tactical plan for the Eclipse IoT working group. Ioana Maftei put together a proposal to execute on that plan in Q3 and Q4 of 2020. The members of the committee approved the proposal.

For Q3, the committee decided to focus on the “Startups joining Eclipse IoT” white paper instead of the “Eclipse IoT Landscape” one.

Frédéric and Jens will meet with Kai Hudalla to discuss how and when to promote Cloud2Edge, the first package that came out of the Eclipse IoT packages project.