IoT Steering Committee Minutes
July 26, 2021

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Agenda Topics	Moderator	Minutes
Adopt the minutes of the June 28, 2021 call	Frédéric	5
Marketing Update	Hassan	10
Budget Update	Frédéric	10
Internship program	Frédéric	5

Attendees

Present

Robert Andres — Eurotech (alternate)
Caroline Buck — Bosch
Frédéric Desbiens — Eclipse Foundation
Hassan Jaber — Eclipse Foundation
Jens Reimann — Red Hat

Absent

Marco Carrer — Eurotech

1. **Adopt the minutes of the June 28, 2021 call**
   Frédéric Desbiens forgot to put forward a motion to approve the minutes of the June 28, 2021 call. The minutes will be adopted at the next meeting of the committee.

2. **Marketing committee**
   Jens Reimann suggested adding a discussion on the marketing committee to the agenda. The other members of the committee accepted.

   Jens mentioned that recent work meetings involving members of the IoT steering committee showed that involving marketing specialists could improve discussions and deliverables. In

light of this, he asked if the Foundation had plans to reactivate the working group's marketing committee.

Frédéric Desbiens answered that there have been discussions about this between Hassan and himself, but that no specific timeframe has been set. He added that, given Jen's feedback, the time was probably right to reactivate the committee.

The members of the committee agreed to identify members of their respective marketing organizations who could sit on the committee by the September meeting of the steering committee (September 27, 2021). Once this is done, the committee will be formally reactivated.

3. **Marketing Update**
   Hassan Jaber provided download statistics on several recent case studies. Each one surpassed expectations, which shows how effective our promotional efforts have been.

4. **Budget Update**
   A few months ago, the Foundation hired a financial analyst. One of her responsibilities is to provide detailed updates to working groups about their budgets throughout the year.

   Frédéric Desbiens shared with the committee [a spreadsheet](#) synthesising the allocations and actual charges made to the budget for the first half of 2021. Overall, expenses have been in line with expectations.

5. **Internship program**
   Frédéric Desbiens reminded the committee that the Foundation still intended to relaunch the Eclipse IoT internship program for the 2022-2023 school year. However, this can only happen if sufficient funding is available.

   After discussion, the committee asked Frédéric to send an email with all relevant details to them. Jens Reimann also requested a two-slide version of the program deck, which Frédéric will build.