

## IoT Steering Committee Minutes

May 23, 2022

### Agenda

Agenda Topics	Moderator	Minutes
Adopt the minutes of the April 25, 2022 call	Frédéric	5
Innovator-level representative	Frédéric	5
EclipseCon 2022	Frédéric	5
IoT TLP project health	Frédéric	10
Marketing update	Hassan	20
Marketing collaboration with member organizations	Hassan	10

### Attendees

#### Present

Robert Andres — Eurotech (alternate)  
Caroline Buck — Bosch  
Frédéric Desbiens — Eclipse Foundation  
Hassan Jaber — Eclipse Foundation  
Jens Reimann — Red Hat

#### Absent

Anita Bunk — Bosch (marketing committee)  
Marco Carrer — Eurotech  
Ishu Verma — Red Hat (marketing committee)  
Giuliana Vidoni — Eurotech (marketing committee)

**1. Adopt the minutes of the April 25, 2022 call**

The committee approved the minutes unanimously.

**2. Innovator-level representative**

Frédéric Desbiens informed the committee that, in accordance with the working group's charter, it is time to select a representative for the working group's innovator members on the steering committee. Normally, this would be done through an election involving all members of the relevant membership class. However, at this point in time, HiveMQ is the only Innovator-class member in Eclipse IoT. Consequently, the seat will be offered to HiveMQ.

**3. EclipseCon 2022**

Frédéric Desbiens reminded the committee that the call for papers for EclipseCon 2022 will be open until June 15, 2022.

As planned, Jens Reimann presented his hackathon idea to the Eclipse IoT community during the April 16 community call. Several community members expressed support and interest. Frédéric reported that members of the Oniro working group heard about the initiative and are willing to participate as well. However, the initiative is not official yet since Jens still needs to confirm funding with his organization.

**4. IoT TLP project health**

The committee discussed various ways to address the situation highlighted by Frédéric Desbiens at the last meeting. One potential idea is to communicate openly about the situation and solicit contributions from large known adopters of the affected Eclipse projects.

**5. Marketing update**

Hassan Jaber delivered an update about recent marketing activities.

**6. Marketing collaboration with member organizations**

Hassan Jaber stated one of his goals for the remainder of the year is to create deeper working relationships with the marketing organizations of the working group's leader-class members. To achieve this goal, he would like to spend face-to-face time with marketers from Bosch, Eurotech, and Red Hat to strategize about marketing initiatives related to Eclipse IoT. Since Hassan will very likely travel to Germany in October for EclipseCon, he stated he could extend his trip to make that happen.