IoT Steering Committee Minutes

December 16, 2024

Agenda

Agenda Topics	Moderator	Minutes
Adopt the minutes of the November 25, 2024, call	Frédéric	5
Marketing update	Amin	10
DISCUSSION: Working Group mission and scope	Frédéric	40

Present

Robert Andres — Eurotech
Frédéric Desbiens — Eclipse Foundation
Jeffrey Osier-Mixon — Red Hat
Phani Gangula — ZettaScale

Absent

Dr. Guru Prasad — Bosch

1. **Adopt the minutes of the November 25, 2024, call**
   The committee adopted the minutes unanimously.

2. **Marketing update**
   Amin Rasti delivered the marketing update. The 2024 IoT and Edge developer survey report was published as expected in early December. It generated significant interest.

   Amin also shared a report synthesizing website visitor activity and social media interactions for the working group. The activity level is fairly low, as there was no coordinated promotional initiative of those channels in the last few months. The audience grows organically, but this strategy is not sustainable over the long term.

3. **DISCUSSION: Working Group mission and scope**

The members of the committee discussed scenarios to expand the scope and rebrand the working group, with the goal of putting it back on the path to growth. One possibility would be to explicitly add "Edge" to the name, although edge computing is already in the working group's scope. Another possibility could be to focus on both embedded and IoT under a name reflecting those dual concerns.

There was no consensus and the topic will be revisited at a future meeting.